

# **INTERNATIONAL YEAR OF SOUND**

**2020**



**Education and Outreach on Sound**

**for Society and the World**

**Culture – Creativity – Nature – Health – Science – Technology**

**Development – Education – History**

## **SPONSORSHIP OPPORTUNITIES**



**<http://sound2020.org>**

## Sponsorship Opportunities

**The International Year of Sound invites Companies to share with the IYS 2020 partners the emotion of the celebration of sound during the 2020 by becoming general sponsors, or sponsors of specific events.**

### Planned events during the IYS 2020

Throughout the Year 2020, numerous events will take place around the globe, celebrating the International Year of Sound. These events will fall in three categories:

- Events centrally organized by the IYS 2020 Liaison Committee
- Events organized by the Members and Affiliates of the International Commission for Acoustics
- Events Organized by the Week of Sound

Central events will include

- An opening ceremony to be held in Paris in 31 January 2020.
- Production of a short film for the importance of sound in today's world. This film will be shown in all the events of the IYS 2020 and possibly broadcasted by local TV stations. The film will be posted in the IYS 2020 web-site
- Organization of a world-wide student's competition based on art products expressing the feeling of the young students on the importance of sound.
- Participation during the major International Conferences on Acoustics to be held in 2020.

The IYS 2020 web-site <http://sound2020.org> will present all the news about the International Year of Sound with links to the individual web-sites of the planned events. It will include reports on the many activities and act as a resource into the future.

Founding financial supporters include

- The Acoustical Society of America
- The International Institute of Noise Control Engineering
- The International Institute of Acoustics and Vibration
- The European Acoustics Association

The creation of the International Year of Sound was supported by many other organizations



## Funding levels and benefits of the IYS 2020 sponsors.

Sponsor Level	Supporter	Sponsor	Silver	Gold
Sponsorship level	< 5000 €	5000 €	20000 €	40000 €
Logo of the company in the IYS 2020 web site	Yes	Yes	Yes	Yes
Logo of the company in the material listed below	No	Yes	Yes	Yes
Logo size	small	small	medium	large
Number of company representatives with priority reserved seats at the opening of the IYS 2020 in Paris	2	5	8	10

Material bearing the logos of the supporting companies:

- a. The film to be shown in all the events of the IYS 2020 and possibly broadcasted by local TV stations. The film will be posted in the IYS 2020 web-site.
- b. The brochure of the IYS (to be distributed in all centrally organized events and the international conferences).
- c. The program of the Opening event in Paris.
- d. The banners of the IYS 2020 to be shown in all the centrally organized events (including the international conferences). The participating Societies will be asked to display banners of the same format in all the events organized locally.
- e. Final report of the IYS 2020 to be posted in the ICA the LSdS and the official IYS 2020 web-site.

Sponsors of specific activities (e.g. the awards of the students' competition) will have their logos in the material printed or posted in relation to this activity and in the main IYS 2020 web-site.

For more information on becoming a sponsor to the IYS 2020, please contact :

Michael Taroudakis, President of the ICA ([taroud@sound2020.org](mailto:taroud@sound2020.org))

Marion Burgess, Past President of the ICA ([M.Burgess@sound2020.org](mailto:M.Burgess@sound2020.org))

ICA/IYS 2020 coordinators



## THE INTERNATIONAL YEAR OF SOUND 2020



The International Year of Sound follows naturally as an important contribution to the UNESCO Charter of Sound. The year will be a global initiative to highlight the importance of sound in all aspects of life on earth and will work towards an understanding of sound-related issues at the international level.

The International Year of Sound will consist of coordinated activities on regional, national and international levels. These activities will aim to stimulate the understanding and awareness throughout the world of the important role that sound and hearing plays in all aspects of our society.

The International Year of Sound 2020 is expected to contribute significantly to fulfilling the mission of UNESCO in building peace and understanding around the world, sustainable development and intercultural dialogue through education, science, culture and communication.

### THE INTERNATIONAL COMMISSION FOR ACOUSTICS



The International Commission for Acoustics (ICA) is an Associate member of the International Science Council and of the International Union of Pure and Applied Physics (IUPAP) and it is the primary organisation for the national and affiliated organisations that focus on the varied aspects of acoustics, i.e., all aspects of sound and vibration. The ICA promotes international development and collaboration in all fields of acoustics including research, development, education, and standardization.

The ICA comprises 50 national societies around the world. Each of these national societies comprises individual members who work in the many different areas of acoustics. The individual national society memberships range from hundreds to ten thousand. As well, the ICA also represents eight international affiliated organisations involved directly with sound. All of these organisations have their own membership and further expand the involvement of the ICA activities.

### LA SEMAINE DU SON



Concerned with sound and sound environment, La Semaine du Son (The Week of Sound) holds events every year dealing with issues related to sound, to acoustics, auditory health, musical expression and to our sound environment in all its variety: in transportation, in architecture, in films, in cartoons, on television, in concert halls, etc.

La Semaine du Son was founded in 1998 as a non-profit association and is chaired by Christian Hugonnet, and has an objective to provide a transversal-cultural, medical, industrial, educational and economic approach.